



LIFEPROOF

LET'S GO!

frē iPhone 5c

REVIEWER'S GUIDE



frē FOR iPhone 5c

When Apple launched the colorful iPhone 5c, LifeProof had two jobs to do: make a case to protect iPhone 5c. And make a case to let iPhone 5c's color show through. The result is our best and brightest case yet — frē for iPhone 5c.

Thin, light, strong, all protective, and most importantly clear, frē keeps user's iPhone 5c colorfully protected so they can live outside the lines.

For a complete overview, visit:
www.lifeproof.com/iphone-5c-fre





WATERPROOF, WITH A SPLASH OF COLOR

Slim, sleek and refined, frē stays true to the precision lines that users love about their iPhone 5c. Yet, it delivers levels of protection and functionality not found in any other all-protective case.

LifeProof's barely-there scratch protector, optical-glass lens, enhanced speaker port and four-proof protection give users the most protective — and colorful — iPhone 5c experience possible.

- The most functional, all-protective iPhone 5c case available
- Clear case highlights the iPhone 5c's color
- Works seamlessly with every iPhone 5c function
- Enables use everywhere, everyday for everything



FEATURES

Design

The thinnest, lightest, most protective case ever made for iPhone 5c

Function

Full screen protection and complete access to every button, control and port

Style

Clear case shows off iPhone 5c's vibrant colored shell

Profile

Slim, sleek case follows iPhone's thin profile and precision lines

Jack

iPhone 5c stays waterproof even when using headphones

Acoustics

Dynamically engineered speaker ports deliver maximum sound output and clarity

Optics

Anti-reflective optical-glass lens ensures distortion-free photography



LAB TESTED

Tested to meet strict specifications — and to exceed your expectations



MIL STD 810-516

This US Military Standard addresses the functional drop. It requires that an item can physically withstand the relatively infrequent, non-repetitive shocks encountered during handling and transportation.

Survives the drops, vibrations and bumps users encounter day to day.



Water Test

All cases are factory water tested. Then an independent lab conducts additional testing, including a second water test on randomly selected cases. Cases that pass are shipped. Cases that fail are scrapped.

Ensures every case is leak free while instilling maximum consumer confidence.



IP-68

The international standard for Ingress Protection (IP). 6 is the highest rating for solids. 8 is the highest for liquids. IP-68 rated cases withstand circulating talc for 8 hours and water immersion to 2m for 1 hour.

Designed and tested to keeps water, dirt, dust and snow out.

SPECS

DIMENSIONS 2.67in x 0.55in x 5.46in / 67.8mm x 14.0mm x 138.7mm

WEIGHT 1.2oz/ 35g

MSRP \$79.99





ONE CASE. FOUR PROOFS.

WATER PROOF

Fully submersible to 6.6 feet / 2m for up to 1 hour
This level of water protection goes beyond accidental spills, splashes and surprise weather. Users can take their iPhone 5c swimming, surfing and rafting. They can shoot underwater videos. Listen to music in the shower. Read in the tub. And wash it off in the sink.
See IP-68 under Lab Tested.

DIRT PROOF

Totally sealed from dirt and minute dust particles
LifeProof's water protection standards also block dust and dirt. Users can take iPhone 5c hiking, camping, hunting and shopping. They can use it on the job, on the field or on the beach. Dirt, dust, sand, grit and mud stay out, keeping the iPhone 5c up and running.
See IP-68 under Lab Tested.

SHOCK PROOF

Survives drops from up to 6.6 feet / 2m
Drops are the number-one cause of device damage. It slips from the user's hand, falls off their lap, drops from the car roof or gets knocked off the table. LifeProof frē is built to military specifications for drop protection — safeguarding iPhone 5c from the most common mishaps.
See MIL STD 810F-516 under Lab Tested.

SNOW PROOF

Completely closed to sleet, snow and ice
Since frē has no problem keeping water and dirt out, it's perfect for protecting iPhone 5c from melting snow, ice and sleet. Traditional cases can actually wick water from melting snow, drenching the device inside. With frē, users can ski, snowboard, skate and sled without worry.
See IP-68 under Lab Tested.

ACCESSORIES

LifeJacket

(available now)

Slipping securely around frē for iPhone 5c, LifeJacket keeps the iPhone buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.

\$39.99



Armband

(coming March, 2014)

Designed specifically for the frē iPhone 5c case, the Armband gives users access to iPhone's GPS, camera, performance trackers, training apps, music and communications while walking, running, swimming and riding.

\$49.99



Bike + Bar Mount

(coming March, 2014)

Keeps frē for iPhone 5c mounted and secure on any bicycle's handlebars. And, it's not just for bikes. Also works great for motorcycles, jet skis, gym equipment, grocery carts and strollers.

\$39.99



Belt Clip

(coming March, 2014)

Clips the frē iPhone 5c case to user's belt and positions it right where they need it. Works with regular-sized belts and utility belts, making it perfect for business professionals, military, law enforcement, emergency services and construction work.

\$29.99



Suction Cup + Car Mount

(coming March, 2014)

Mounts frē for iPhone 5c to user's windshield or any flat surface. It's perfect for navigating via GPS, listening to iTunes, making hands-free calls and recording the road with iPhone's camera.

\$39.99

LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof. Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

LifeProof continues to innovate and introduce technologies like frē, nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:
www.lifeproof.com/pr

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